



Ann Arbor Figure Skating Club

2012 Program Advertising Contract

Ann Arbor Figure Skating Club, established in 1939, is one of the largest skating clubs in the country. The club is located in one of the nicest facilities in the region, the Ann Arbor Ice Cube. We offer group lessons and individual coaching in all aspects of skating—basic skills, free skating, moves in the field, pairs, dance, and synchronized teams. We teach all levels, from beginning to advanced, for all ages, from 3 to 93.

The competitions we host each year which bring in 200 to 2,000 skaters each plus their coaches, parents, spouses, siblings and friends. All events are run by volunteers and serve as major fund raisers for the club, a 501(c)3 organization.

Contact Name _____ Email _____

Company Name _____ Phone _____

City State Zip _____

Contact Signature _____

Black and white ads only. Copy format: Email pdfs most preferred; high-resolution formats should be used. You may also send it on a CD. Material must be received by the deadline to guarantee inclusion in program. For further information or questions contact Ann Dougherty at 734-417-2727; fax 734-662-4450 or email APDougherty@sbcglobal.net

Ad Size	Rates Circle desired rate(s)		<i>Save 30-50% on annual contracts</i>			
	Full year (4 ads)	One event	Check Events desired	Events	Space Reserve Date	Material Due Date
7½ x 9½ Back Cover	\$1000 (250ea)	\$400	_____	Porter Classic Synchronized Team Competition December 2-4, 2011	10/24/11	11/04/11
7½ x 9½ Inside Front Cover	\$800 (200ea)	\$300	_____	Melody on Ice March 16-17, 2012	2/19/12	2/24/12
7½ x 9½ Inside Back Cover	\$800 (200ea)	\$300	_____	AA Springtime Invitational Competition May 17-20, 2012	4/15/12	4/23/12
7½ x 9½ Full Page	\$600 (150ea)	\$200	_____	AA Basic Skills Competition June 9, 2012	5/24/12	6/01/12
9½ x 3½ Half Page Vertical	\$400 (100ea)	\$150				
7½ x 4½ Half Page Horizontal	\$400 (100ea)	\$150				
3½ x 4½ Quarter Page Vertical	\$300 (75ea)	\$100				
7½ x 2½ Quarter Page Horizontal	\$300 (75ea)	\$100				
3½ x 2¼ Business Card	\$150 (35ea)	\$50				
			Total Enclosed		\$ _____	
			Return this form with a check (payable to AAFSC) and CD (if needed) to: AAFSC c/o Ann Dougherty, 6 Northwick Ct. • Ann Arbor, MI 48105			



Ann Arbor Figure Skating Club

2012 Programs Happy Ad

Wish your skater luck
One or more lines — \$5 per line
Fill out separately for each competition

Competitions: Porter Classic Synchro (December 2-4, 2011) AA Springtime Invitational (May 17-20, 2012) AA Basic Skills (June 9, 2012)

Show: Melody On Ice (March 16-17, 2012)

Contact Name _____ Phone _____

Email _____

City, State, Zip _____

Contact Signature _____

Total Lines Requested _____ @ \$5/line Total Due _____

For further information or questions contact or Ann Dougherty 734-665-4547 or 734-662-3925,
fax 734-662-4450 or email: apdougherty@sbcglobal.net

Happy Ad copy

Return this form with a check (payable to AAFSC):

**AAFSC c/o Ann Dougherty,
6 Northwick Ct. • Ann Arbor, MI 48105**